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The winners of the ispo Outdoor Awards 2009

- Mammüt (2x), Petzl, Salewa, Peter Aschauer and Fritschi win awards

Once again, ispo winter presented the ispo Outdoor Awards for the most innovative products from the Outdoor segments. The entered products were examined by an international jury consisting of representatives of the media, retail, and independent industry experts, who focused on safety, user-friendliness, design and the technical aspect of the product.

Gym System by **Mammüt** was the winner in the **Category Others**. While developing the unique climbing hall collection Mammüt focused on ease of operation, durability, and the application of additional safety features. In the indoor climbing environment ropes, karabiners, and belay devices have to withstand a very high frequency, rough climbing walls, and the effects of the top rope. The “Gym System” was honored with the award due to its technical solutions in combination with simple, intuitive operation.

The winner of the **Category Hardware** is the **SUM’TEC** von **Petzl**. The versatile and very light (485 g) hybrid ice axe features the adjustable TRIGREST grip that slides down the shaft to change from a technical axe to a normal ice pick. Innovative detail features provide the user with increased comfort and safety even under extreme conditions. Thanks to its practical function the axe is perfect for tough leaps and difficult passages.

Mammüt won the **Category Textiles** with its **Lobuche Jacket**. The exceptional feature is the use of a newly developed material, designed to fulfill the requirements of Outdoor athletes. The innovative “Elektrospinning” technology promises the highest level of breathability and moisture wicking. The process uses an electrical field to apply a weave of nano fibers to the outer material. It is not a classic membrane, but a spray-applied technical layer. The inside features a technical inner liner bonded like a 3-layer laminate.



Dynafit presents the winner of the **Category Footwear**, the ski touring boot **Dy.N.A.**, a model with consistently improved weight reduction and performance. The new shaft buckle system ULTRA-LOCK makes it possible to open and close as well as change from ski to walk mode with just one buckle. Thanks to its short and flexible sole the boot provides considerably more flexibility in the toe area, thus improving walking comfort as well as energy transfer. Several additional, elaborate details complete a harmonious piece of technology suitable for more than just professional skiers.

Long-term case studies show that about ten percent of ABS users do not trigger their airbag while caught in an avalanche due to shock or false assessment of their situation. **ABS Wireless Activation**, a new radio-controlled trigger system, removes this factor of insecurity and won the award in the **Category Technics/Electronics**. The **Aschauer** Company offers a convincingly designed, highly technical trigger system for its Avalanche Balloon System. The new, fully compatible trigger unit can activate all avalanche bags of a group of mountaineers – an indispensable advantage in extreme situations for guided and self-guided Freeride groups.

Diamir Eagle by **Fritschi** embodies the perfect synthesis of alpine skiing and touring bindings. The newly developed “Diamir Gliding Technology” combines simplified handling, consistent walking comfort, the highest level of surefootedness and stability in extreme situations. This binding is the perfect companion for all situations, and won the **Category Backcountry**. Thanks to additional innovations the company was able to further improve ease of ascent and descent. The very well-designed concept is complemented by a perfect finish and highly intuitive operation.

The award-winning products will be exhibited at ispo winter 09, from February 1st to the 4th, 2009, at the East Entrance of the New Munich Trade Fair.